

Story Mill Road Baptist Church

Strategic Plan



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1 Corinthians 14:33, 40 (KJV) "For God is not the author of confusion, but of peace, as in all churches of the saints. ... Let all things be done decently and in order."

Mission Statement

Under the inspiration and guidance of the Holy Spirit, we the Story Mill Road Baptist Church, have congregated as immersed believers to fulfill our assignment in "The Great Commission" of Jesus Christ – to share the Good News with every person. We do this through Christ-centered, Bible-based worship, evangelism, discipleship, ministry, missions, and fellowship.

Vision Statement

Supporting our adopted Mission Statement, the Vision of Story Mill Road Baptist Church comprises:

Worship

A full complement of Christ-centered traditional, sacred worship services, ordinances, and musical expressions.

Prayer

A consistent and growing prayer life by all members, individually and corporately.

Discipleship

A continuous, life-long commitment to Bibles study and discipleship training with the goal of enhancing and supporting each person's walk with Christ.

Missions

Fulfilling Christ's command under the Great Commission and preparing others to be sent by God to share the Good News of Christ.

Evangelism

Engaging our members and others in sharing their faith to our neighbors using outreach programs, through worship and through ministry service.

Ministry

Meeting the needs of our members and our community.

Fellowship

Providing a friendly, engaging environment for members, visitors and guests; respecting the sacredness of a sanctuary for worship.

Resources

Facilities and staffing to provide worship, service and missions today, tomorrow and until Jesus comes again.

Strategic Goals

- Be a place where God is evident, where Jesus is taught and the Holy Spirit leads.
 - Expand mission work
 - Provide for expanded and improved physical facilities.
 - Expand the Outreach Programs of Story Mill Road.
 - Ensure financial stability of Story Mill Road.
 - Establish and maintain a strong tactical planning program for Story Mill Road
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GOAL 1 - Be a place where God is evident, where Christ is taught, and the Holy Spirit leads.

OBJECTIVE #1 – Maintain a sacred worship assembly.

OBJECTIVE #2 – Provide for spiritual and physical needs of members.

OBJECTIVE #3 – Maintain a warm, loving, caring, nurturing place of fellowship, worship and spiritual education.

OBJECTIVE #4 – Enrich and expand educational and ministry programs:

A. Establish and build participation in the Story Mill Road Bible Institute.

B. Offer classes based on “Christian Maturity”

C. Establish different levels of Sunday School classes to provide for age appropriate Bible learning

PERFORMANCE MEASURES

- Increased worship attendance
 - Increased Sunday School participation
 - Baptisms
 - New members joining
 - Fellowships provided
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GOAL 2 – Expand mission work

OBJECTIVE #1 – 25 percent of undesignated offering dedicated to mission work.

OBJECTIVE #2 – Establish new churches.

OBJECTIVE #3 – Support efforts and initiatives of all Story Mill Road mission activities.

OBJECTIVE #4 – Increased mission participation from all members.

PERFORMANCE MEASURES

- Mission activities initiated and supported
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GOAL 3 – Provide for expanded and improved physical facilities.

OBJECTIVE #1 – Pave parking lot for better parking.

OBJECTIVE #2 – Provide for extra physical security.

OBJECTIVE #3 – Enclose area between buildings for foyer area and fellowship before and after services.

OBJECTIVE #5 – Improve Sound acoustics in the Worship Center.

PERFORMANCE MEASURES

- Plans initiated and implemented for completing designated projects

- Written plans of action initiated and implemented for physical security
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GOAL 4 – Expand the Outreach Programs of Story Mill Road.

OBJECTIVE #1 – Upgrade and maintain the Story Mill Road web site.

OBJECTIVE #2 – Provide videos of Services on the Story Mill Road web site.

OBJECTIVE #3 – Post all Story Mill Road activities and opportunities on the web site.

OBJECTIVE #4 – Provide member-to-member help ministries.

OBJECTIVE #5 – Provide community help ministries.

OBJECTIVE #6 – Provide for parent equipping and education programs.

OBJECTIVE #7 – Establish a senior ministry.

PERFORMANCE MEASURES

- Timely postings to the Story Mill Road web site
 - Fellowship and other activities posted to the Story Mill Road web site
 - Number of visitors who become active
 - Members helped
 - Non-members helped
 - Plan of action initiated or implemented for parent equipping and education programs
 - Plan of action initiated and implemented for senior ministry
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GOAL 5 – Ensure financial stability of Story Mill Road

OBJECTIVE #1 – Develop and maintain a culture of stewardship.

OBJECTIVE #2 – Improve financial status communication.

PERFORMANCE MEASURES

- Plan of action initiated and implemented
 - Provide financial curriculum for stewardship
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GOAL 6 – Establish and maintain a strong tactical planning program for Story Mill Road

OBJECTIVE #1 – Function as partners across the church to achieve performance and strategic leadership.

OBJECTIVE #2 – Select dedicated, responsible, motivated committee members.

OBJECTIVE #3 – Create appropriate dedicated, responsible, motivated teams to fulfill tactical goals.

OBJECTIVE #4 – Conduct timely meetings for committee reports.

PERFORMANCE MEASURES

- Committees and teams have plans prepared that link to the mission and goals of Story Mill Road Baptist Church.